



PREMIUM STAINLESS STEEL FISHING WEIGHTS

WWW.STEEL-SHARK.COM

About Steelshark

Problem Statement

Currently, fishing primarily relies on weights made of lead or tungsten. This results in significant environmental damage: in Europe, about 7,000 tons of lead from fishing gear enter the environment annually. Lead causes the death of millions of animals each year and poses a serious threat to the ecosystem.

Tungsten is also increasingly suspected of harming the health of humans and animals. Researchers warn of the potentially harmful effects of the increasing release of tungsten into the environment.

Solution Approach

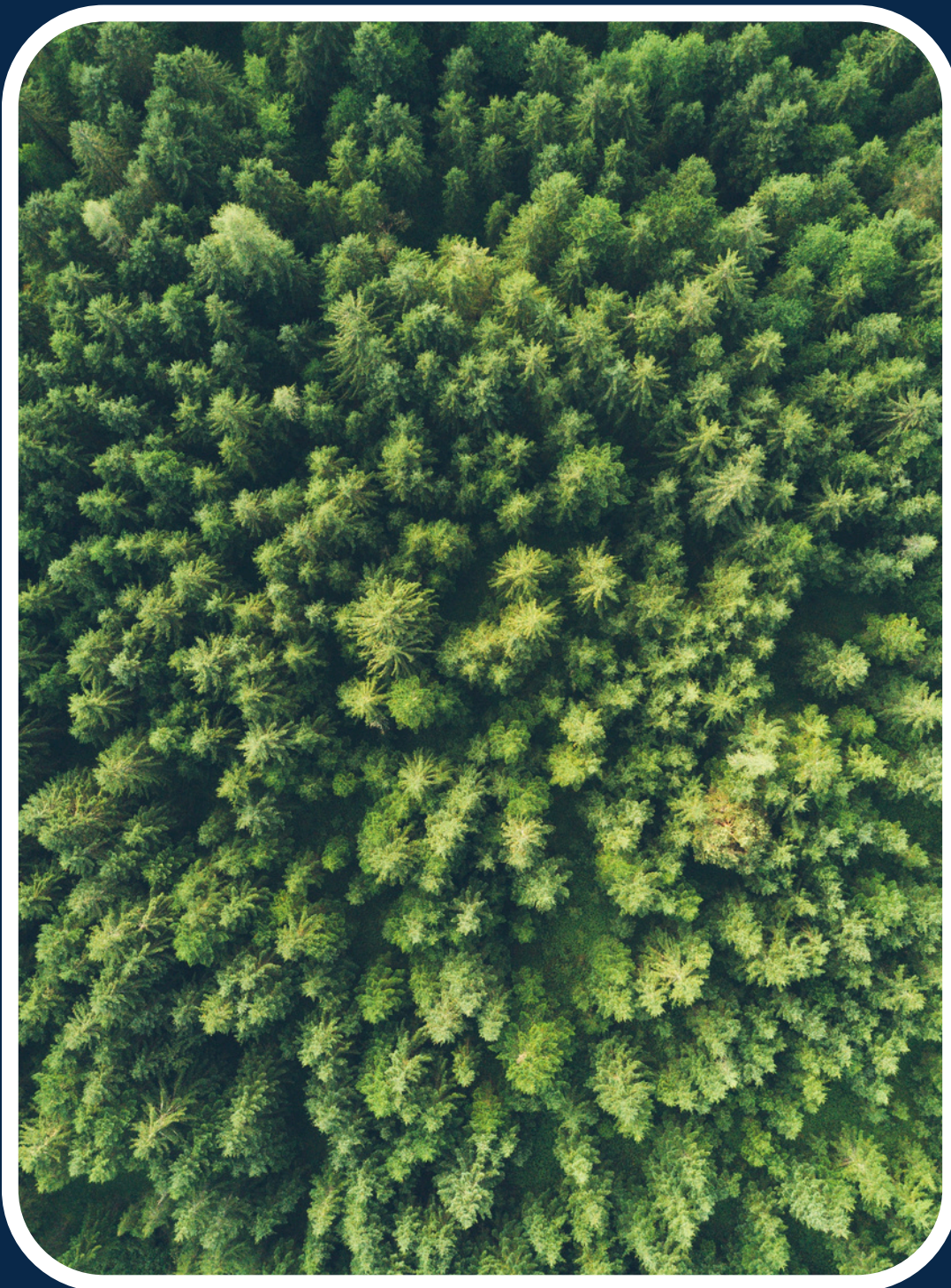
Steelshark fishing weights offer a sustainable alternative to traditional fishing weights:

- **High-quality craftsmanship:** Our fishing weights are distinguished by their top-notch craftsmanship, meeting the highest standards.
- **Environmentally friendly and safe:** Unlike lead and tungsten, our weights are environmentally friendly and pose no threat to the health of humans and animals.
- **Corrosion-resistant:** Our fishing weights are extremely corrosion-resistant in both freshwater and saltwater, ensuring long-lasting durability and reliability.

Steelshark provides anglers the opportunity to pursue their passion without harming the environment. With our innovative fishing weights, we are setting new standards in sustainable fishing.



STEEL
SHARK



Future Prospects

01

Regulatory Advantages

An upcoming lead ban in Europe will significantly increase the demand for environmentally friendly fishing weights, allowing Steelshark to benefit as a leading supplier.

02

Enormous Market Potential

With approximately 7 million anglers in Europe still using lead weights, there is a large target audience for our sustainable alternatives.

03

Growing Environmental Awareness

The increasing trend towards sustainable products and practices creates a favorable market environment for Steelshark to establish itself as a pioneer in eco-friendly fishing.

Our Offer

Below you will find a detailed overview of our offered services and benefits:

- Prototypes of various eco-friendly fishing weights.
- Provision of drawings and 3D files for manufacturing.
- Development of a unique packaging design.
- Transfer of the established brand "Steelshark."
- Filing of patent applications and provision of all relevant documents.
- Presentation of a detailed business plan for potential investors.
- Creation of a professional website and provision of domains.
- Setup of an online shop for direct sales to customers.
- Establishment of a reliable supply chain extending to China.
- Contacts with partner companies in product manufacturing and packaging.
- An active Instagram account to boost brand awareness.
- Provision of a distinctive logo representing the brand.
- A quality certificate attesting to the exceptional robustness and durability of our fishing weights.

Our comprehensive offer enables you to quickly enter the market and benefit from the growing interest in eco-friendly fishing weights.

As part of the acquisition of Steelshark, we seek a fair and negotiable stake in future product sales to ensure all involved parties share in our collective success.





Maximilian Turba

Founder of Steelshark

My name is Maximilian Turba, and I founded Steelshark in 2020. As a passionate angler, I have always been bothered by the use of toxic lead in fishing. Since I couldn't find any alternatives on the market at the time, I decided to design and manufacture eco-friendly fishing weights made of stainless steel. Now, I am looking for a company with the resources to take over this project, continue Steelshark's environmental mission, and ensure sustainable growth.



Blinker

"The fishing weights from Steelshark are of high-quality craftsmanship with no sharp edges that could damage the line."



Carpmirror & Matchangler

"The fishing weights are of outstanding quality, perfectly crafted, and unlike lead, they are 100% accurate in weight."

Contact

Please feel free to contact me if you are interested in continuing Steelshark. Together, we can make a significant contribution to environmental protection and shape the future of sustainable fishing practices.

I look forward to your message and the opportunity to achieve great things together.



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